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# Cairns and Port Douglas top spots for visitors from NSW

WE might not like them at State of Origin time, but it seems New South Welshmen can't get enough of Cairns and the tropics.

Information collected in New South Wales paper *The Sunday Telegraph* showed Cairns was the top most visited location among its readers while Port Douglas came in fourth.

The information was collected by Tourism Media via a website and a web-linked DVD-ROM.

The Far North or Tropical North Queensland was the overall second most popular tourist region, after Sydney.

Tourism Media communica-

tions director Todd Levi said the most visited regions and locations were well known areas.

"This has substantial implications for those less well known areas wishing to attract increased tourist numbers," he said.

"For the first time, Australians are now spending more money as tourists overseas than foreigners are spending in Australia.

"To get back into the black in an increasingly competitive global market, Australian tourism operators and marketers are being forced to innovate to keep the Australian tourist dollar here."

## **TOP TEN SPOTS**



1: Cairns; 2: Broome; 3: Sea World, 4: Port Douglas, 5: Bondi Beach, 6: Parramatta, 7: Australia Zoo, 8: Port Arthur, 9: Manly, 10: Hayman Island