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14 May 2009

This week at your RTO

17°52'18"

Dear Member,

Here is a quick update on some of the activities at TTNQ this week.

Federal Budget

The one item we can celebrate is the exception of the \$50 million budget boost for the Export Market Development Grants (EMDG) scheme. These funds will provide a relief for a number of operators awaiting claim returns.

Swine Flu Update

To address cancellations and postponements from Japan especially from Education groups TA Japan has:

- Sent letters to schools, media, travel trade, and stakeholders strongly encouraging travelers to continue planned visits here
- Created web based messages <http://school.australia.jp> & <http://www.australia.jp>
- Arranged seminars with teachers in Tokyo and Osaka on 30 and 31 May in conjunction with STOs
- Requested JATA to engage with School Authorities.

Backpacker Branding

TTNQ and 13 members will take the GREAT UP TOP FUN DOWN UNDER branding to Brisbane and Sydney next week for its travel trade and media launch.

Famils

TTNQ is hosting five highly regarded Australian based journalists who write for foreign publications in Germany, France, Switzerland, Belgium and China. The famil is an initiative of The Hotel Cairns.

Tomorrow we welcome 12 travel agents from Mondo's travel (four offices New Zealand wide) who will be touring until 19 May.

This Sunday TTNQ will host a dinner for nine US travel agents from Air New Zealand USA University Trade famil.

TTNQ and TNQ operators that are featured in the People to People program will be hosting a breakfast tomorrow morning for the People to People delegations managers educational.

The Best Job in the World

Claire Wang, Taiwan's wild card entry into the Best Job in the World competition, has arrived into Cairns to explore the holiday experiences of our region. TTNQ's Liz Webb is meeting with Claire on Friday to discuss future promotions of TNQ to Claire's massive database and fellow countrymen.

Last Chance

Participation in the CRCB Meeting Planner Guide closes next Tuesday.

Rob Giason
Chief Executive Officer