



TNQ RESEARCH & INSIGHTS FORUM # 3

WHEN THURSDAY 15 MAY 2008

WHERE SOFTEL REEF CASINO, WHARF STREET

MICHAELMAS CAY BALLROOM 1

FROM 9:30AM – 12:00PM



FIRST TIME EVER RELEASED!



Don't miss being amongst the first to hear the results of the 12 month culmination of in-depth research from the Marine and Tropical Sciences Research Facility (MTSRF) projects undertaken by JCU:

- The Who, How and What of Rainforest Tourism in Australia's World Heritage Wet Tropics (*results from visitors to rainforest sites*)
- The non Nature-Based Tourists in the Tropical North (*results from exit surveys at the Domestic Terminal at Cairns Airport*)
- Trends of Tourism on the Great Barrier Reef (*results from visitor surveys on the reef*)

Other topics on the program include:

- Latest trends in our key markets from the IVS/NVS results for Year Ending Dec 07
- Identifying the potential to develop Food & Wine Tourism in the region

IMPORTANT

Please RSVP by 5:00pm Tuesday 13 May
Email: christie.faul@tnq.org.au

Check out research and insights information produced by TTNQ via our corporate website – just log on and choose the "Research" tab and its all there for you! Information on IVS/NVS, Survey of Tourism Accommodation, links to other research websites and much more!

www.tropicalaustralia.com.au/corporate/research