

2008  
TROPICAL NORTH QUEENSLAND  
TOURISM AWARDS

## NOMINATION FORM

*Nominations close on Friday 13<sup>th</sup> June 2008*

Name of Organisation: \_\_\_\_\_

Name of event/product being entered (if applicable): \_\_\_\_\_

Category to be entered: No: \_\_\_\_\_ Name: \_\_\_\_\_

Person to contact in relation to this entry: \_\_\_\_\_

Position: \_\_\_\_\_

Business Address: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

The nomination form must be submitted with the **one page business overview** (demonstrating relevance to category being entered) and the relevant nomination fee.

Send nominations to: Claudia McFadden  
Tourism Awards 2008  
Tourism Tropical North Queensland  
51 The Esplanade  
CAIRNS 4870

**SUBMISSIONS CLOSE ON 4<sup>th</sup> AUGUST 2008**

No late submissions will be accepted.

# NOMINATION FEE STRUCTURE 2008

**Nomination Fee:** The nomination fee is a flat rate fee of \$110.00 incl.GST.

**Experience Voucher:** Instead of (- as per last year) applying an experience fee, this year we would like to ask all product with a bookable experience, to issue a voucher valid for the experience of the product.

For example a day tour operator would please issue a voucher for a day trip (for 2 Ad.), including any of the services you would like part of the experience. An accommodation house please issue a voucher for one night's accommodation, and dinner/breakfast for 2 Adults, to a certain value.

Please issue the voucher to TTNQ 2008 Tourism Awards, to be redeemed prior to 29 August and include it when sending in the nomination form and payment. The voucher will be presented upon check in (but will not be mentioned at time of booking). Please ensure that staff are aware to accept this booking, and the voucher as payment.

## TAX INVOICE

**Payment & voucher must be received with nomination form by  
13 June 2008**

Tourism Tropical North Queensland, 51 The Esplanade, Cairns, Qld ABN 94 009 953 0

Total Nomination Fee: \$110.00 inc gst

Type of tour/ service on voucher: \_\_\_\_\_  
(ie. Full day tour, accomm b/b etc.)

- I have attached a cheque to my nomination form
- I have direct debited TTNQ's account today  
BSB: 034167 A/C #: 362 471 (Westpac) A/C name: FNQPB  
Please reference: "Tourism Awards 2008 nomination fee"

Credit Card:     Visa                       MasterCard

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Card No.: \_\_\_\_\_

Card Expiry Date: \_\_\_\_\_

# IMPORTANT INFORMATION

## HOW SCORES WILL BE ALLOCATED

Submission	35%
Site visit	45%
Interview	20%

## SECRET VISIT SITE INSPECTION

Site Inspections will take place between close of nominations and when submissions are due.

The purpose of the site visit being done as an independent assessment is to assess exactly what a customer would experience, therefore fully experiencing your product. Site visits will be conducted by a number of assessors and this can include the judging panel.

The site visit person will have a pro forma from which they work. You can be provided with comprehensive feedback on your site visit and your submission following the awards night by contacting TTNQ for a feed back interview.

## INTERVIEW WITH JUDGING PANEL

The interview will be done after the submissions have been read. Entrants will be advised to bring any relevant and supporting documentation to the category(ies) they have entered. Questions during the interview can cover anything relating to the submission and clarification on any points, product and operational information/details, including financials, policies /accreditations. Questions can also refer to the site visit. It is highly recommended the person attending the interview is fully briefed on the entry and able to cover all aspects of the submission. Interviews will be conducted on 30/31 August from 8am to 7pm on both days and a representative of your company must be available. You will be provided with an allocated time prior to these dates.

For any further information, please do not hesitate to contact the Tourism Awards Coordinator on 07-40151236