

MEDIA RELEASE

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Jetstar JAL codeshare

Tourism Tropical North Queensland has welcomed the Qantas group announcement that JAL will codeshare with Jetstar on its forthcoming service between Tokyo and Cairns, commencing 18 December this year.

Chief Executive Officer Rob Giason said that the decision will strengthen the commercial viability of Jetstar's daily Airbus A330 from Japan into the region. "The Japanese national carrier will now be able to put its flight number on this service, so boosting its sales and distribution network in a very challenging market.

"I welcome this initiative because it gives the wholesale and retail trade network – along with their customers - another choice of booking their travel to Cairns. That's the best possible news to support the launch of the new services in December.

"Maximising the loadings on our only direct flight from Japan is important to tourism businesses across Tropical North Queensland. We want to ensure that every seat is occupied by a visitor from Japan to our region, and we will be working closely with the airlines and the travel trade to deliver that goal," Mr Giason added.

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