

MEDIA RELEASE

Thursday 11 June 2009

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SHANGHAI CHEF

A famous Chinese chef will be training local chefs in the traditional skills of noodle and dumpling preparation at The Sebel Cairns on 23 June. Mr Fuhua Chen from Shanghai is in Queensland as part of Shanghai Week celebrations.

Food and Beverage Manager at The Sebel Cairns Grant Jones says "The Sebel Cairns chefs are excited about having a multi-award winning Chinese chef working with them in their kitchen to prepare an exciting menu for some local VIPs and travel industry who have supported his visit."

A television news crew from International Channel Shanghai and a team from Jiefang Daily will be recording the chef's travels including sightseeing in the Cairns and Great Barrier Reef region.

Tourism Tropical North Queensland CEO, Rob Giason said "Cairns and the Great Barrier Reef region has a high profile in Shanghai as a result of around three years of tourism marketing. This event will beam pictures of our region into more than 20 million lounge rooms in China and we thank Trade Queensland for presenting the opportunity."

Photo of Mr Chen attached.

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