

MEDIA PHOTO OPPORTUNITY

Message sent Wednesday 26 November 2008

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DATE: Wednesday 26 November 2008

TIME: 5:00 – 5:45pm

PLACE: Cairns Central Cinema

SUBJECT: Tropical tourism celebrating the movie Australia

The horsemen won't only be on the screen when some 300 members of TTNQ celebrate the opening of Baz Luhrmann's movie Australia in Cairns tonight.

The pre-movie live entertainment includes jackaroos and their horses and Aboriginal dancers, in a sold-out premier screening of the movie.

The event starts at Cairns Central Cinema at 5pm with Australian snacks served by Ochre Restaurant and Catering.

Tourism Australia has created an international destination campaign around the movie which is expected to generate worldwide interest in travel to Australia.

-Ends-

FOR MORE INFORMATION: Stevie King Ph 4015 1207

