

MEDIA RELEASE

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BRIAN HENNESSY JOINS TTNQ

After a nation-wide search, Tourism Tropical North Queensland has appointed Brian Hennessy who brings a lifetime of tourism marketing, to the role of Director Sales and Marketing.

Starting in late October, in the key role of guiding the marketing of tourism for the Cairns & Great Barrier Reef region, Brian is leaving his position as Managing Director of Trailfinders Australia to relocate to Cairns.

Chief Executive Officer of TTNQ, Rob Giason said "TTNQ's marketing campaigns engage with 14 international markets as well as Australia. We are partnering with Tourism Australia, Tourism Queensland, airlines, wholesales and our members to bring visitors to the region. Brian's experience with Trailfinders Australia, Qantas and Australian Airlines in the UK, along with his worldwide network of tourism industry contacts, will be of great value in his role with TTNQ."

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