

## **MEDIA RELEASE**

Tuesday 14 April 2009

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### **IGA CONFERENCE IN TNQ**

The Victorian conference of Independent Grocers of Australia (IGA) is being held in Port Douglas after Easter, from Monday 13 to Sunday 19 April at Rydges Sabaya. The entire resort will be IGA territory for the week. The resort will be the home away from home for the IGA store owners and their families.

IGA was founded in America in 1926 and came to Australia 21 years ago. There are now more than 1200 IGA stores here and Conference Chairman Roger King will be presiding over this year's conference.

In the heart of every IGA supermarket storeowner is a firm belief that every bit helps. That's why through IGA's Community Chest and other related community programs, their stores are committed to donating a percentage of sales to local charitable causes. It's a cornerstone of who they are in the community.

Over \$37million has been raised in the last six years. More than 7,000 groups, individuals and families have benefited from Community Chest. For many charitable organizations, it has meant the difference between staying viable and closing down.

Mr King says that every one of the IGA stores plays an active role in their local community so it was only fitting when the group traveled to Tropical North Queensland for the annual conference that they wished to put something back into the community they visited.

At an event called IGA Kids Fun Day on Tuesday 14 April, the conference, through local charity Act for Kids, will donate 20 mountain bikes, each worth more than \$500 to local children. The kids have been invited to the Fun Day at Wetherby Station but have no idea that they'll be taking home a new bike. Even the IGA delegates haven't been told about the culmination of the day's activities so they'll be surprise all round when the gifts are revealed.

To arrange an interview with Roger King contact [trahna\\_farm@hotmail.com](mailto:trahna_farm@hotmail.com) or phone 0407 095 850

Photograph attached.

**ENDS**

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