

MEDIA RELEASE

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BRINGING THE TROPICS TO SYDNEY

Tonight at Shangri-la's Blue Horizon Bar in The Rocks 12 Tropical North Queensland tourism operators and the sales and marketing team from TTNQ will host more than 160 of Sydney's travel agents to an event promoting holidays in Tropical North Queensland.

The event is one of the milestones in the whatisTNQ Trade Roadshow that is travelling through South Australia, Victoria, New South Wales and Queensland visiting travel agents, industry decision makers and opinion formers in 33 cities and towns on an epic road trip.

Tourism Tropical North Queensland Chief Executive Officer, Rob Giason said "The whatisTNQ Roadshow is TTNQ's most ambitious project outside of Cairns in many years."

So far the Roadshow has stopped in Adelaide, Melbourne, Ballarat, Geelong, Canberra, Bathurst and Wollongong. They have conducted updates on Tropical North Queensland tour products for travel agency staff and Jetstar Holidays agents.

The team will arrive back in Cairns on 10 March.

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For more information, contact:

Stevie King
Corporate Communications Executive
Tourism Tropical North Queensland
Direct Ph: 07 4015 1207 | Mobile: 0420 746 053 | Fax: 07 4051 0127
51 The Esplanade, Cairns 4870 | PO Box 865 Cairns Qld 4870