

## **MEDIA RELEASE**

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### **WENDY MORRIS JOINS TTNQ BOARD**

TTNQ Board Chairman Stephen Olle welcomes new appointee Wendy Morris to the Board's first meeting for 2009.

Wendy pioneered the development of reef-based eco-tourism, environmental auditing operations and served four years as a director of Tourism Queensland. She is a champion of integrating tourism, education and research and has brought her philosophy to senior management roles in Tropical North Queensland.

A two day retreat to formalize Business Planning in what is expected to be a turbulent year for tourism will be attended by the TTNQ Board, the TTNQ Executive team and representatives from Tourism Queensland and Tourism Australia this weekend.

Mr Olle said "The planning process will confirm priority markets, key aviation strategies and partnership goals for the year ahead."

**ENDS**

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